



WWW.ZOOCREW.EU
help us save our wildlife

zoo review questionnaire

What is *zoocrew.eu*?

zoocrew.eu cares for our precious wildlife in their natural habitat and aims to increase awareness for conservation worldwide.

Our main goal is to focus on the important role of zoos in the conservation process. We would like zoo visitors to actively take part in reviewing zoos to make them look at zoos in a different way.

Feedback given will be available as a helpful tool to be used by zoos and the *zoocrew.eu* founders are always happy to discuss findings with zoo management.

zoocrew.eu also promotes animal adoptions as a way of contributing to the future of our wildlife and provides a central resource for zoo news, conservation news as well as articles on other related topics.

Mission Statement

zoocrew.eu aims to make a substantial contribution to wildlife preservation by increasing awareness for endangered animal species and by raising funds to support relevant projects.

zoocrew.eu wants to stress the significance of the world's zoos and emphasise their important role as educator and conservator of our wildlife.

zoocrew.eu will objectively rate (initially European) zoos and publish this data on its website. This website will also contain current information and news about zoos as well as useful links to conservation programs worldwide. By making such information largely available *zoocrew.eu* hopes to raise more awareness and understanding for the need to take action.

zoocrew.eu values life and perceives the fact that only human beings have the capabilities and means to rescue other forms of life.

How to complete the zoo review form

Anyone can take part, from children to grandparents. Print a copy of this questionnaire and take it with you next time you're visiting a zoo.

Each question can score between 0 and 5 points. A score of 5 indicates an exceptional achievement. A score of 2 is average and a score of 0 indicates that conditions are unacceptable.

sub-standard conditions	0	1	2	3	4	5	exceptional
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Choose the score that best matches your perception. Please consider each item carefully.

By submitting your review on our website you are contributing to the PAW Award that each zoo receives. You must score all items.

What are PAW Awards?

PAW Awards are generated from the zoo reviews completed by the *zoocrew.eu* community. Each zoo reviewed will receive one of the following PAW Awards:

- RRRROARING SUCCESS (*exceptional*)
- WHALE OF A TIME (*very good*)
- CHEEKY CHIMP (*above average*)
- LAUGHING HYENA (*average*)
- SNAKE'S BELLY (*below average*)
- SKUNKED (*sub-standard conditions*)

Subject		Score					
		0	1	2	3	4	5
1.	Location	0	1	2	3	4	5
	(a) Are there sufficient parking spaces available?	0	1	2	3	4	5
	(b) Is the zoo easily accessible by public transport?	0	1	2	3	4	5
	(c) Is the zoo well sign posted?	0	1	2	3	4	5
2.	Value for Money	0	1	2	3	4	5
	(a) Are the ticket prices reasonable?	0	1	2	3	4	5
	(b) Are there reasonable family/group discounts available?	0	1	2	3	4	5
	(c) Are there good offers on seasonal or yearly memberships?	0	1	2	3	4	5
3.	Amenities	0	1	2	3	4	5
	(a) Are there sufficient cafes and restaurants available throughout the zoo?	0	1	2	3	4	5
	(b) Are the cafes and restaurants well maintained and the staff helpful?	0	1	2	3	4	5
	(c) Is there a good variety of food and drinks available?	0	1	2	3	4	5
	(d) Is the quality of the food good?	0	1	2	3	4	5
	(e) Is the food good value for money?	0	1	2	3	4	5
	(f) Are there sufficient toilet facilities available?	0	1	2	3	4	5
	(g) Are disabled and parent and baby facilities available?	0	1	2	3	4	5
	(h) Are toilet facilities clean and well maintained?	0	1	2	3	4	5
	(i) Are there sufficient children's play areas and rest areas?	0	1	2	3	4	5
4.	Layout	0	1	2	3	4	5
	(a) Are the main attractions well sign posted?	0	1	2	3	4	5
	(b) Are all areas of the zoo easily accessible for wheelchairs and pushchairs?	0	1	2	3	4	5
	(c) Is the layout of the zoo well organised?	0	1	2	3	4	5
5.	Variety of Animals	0	1	2	3	4	5
	(a) Is there a good selection of animals?	0	1	2	3	4	5
	(b) Are there more than one variety of each species?	0	1	2	3	4	5
	(c) Are there exhibits of unusual or lesser known species?	0	1	2	3	4	5

Subject		Score					
6.	Quality of Enclosures	0	1	2	3	4	5
(a)	Are the enclosures clean and well maintained?	0	1	2	3	4	5
(b)	Are the enclosures suitable for the animals?	0	1	2	3	4	5
(c)	Do the animals have enough space and privacy?	0	1	2	3	4	5
(d)	Is the enclosure made to look like the animal's natural environment?	0	1	2	3	4	5
7.	Viewing Areas	0	1	2	3	4	5
(a)	Do the viewing areas allow a clear view to the animals?	0	1	2	3	4	5
(b)	Are viewing areas accessible to young children, elderly and disabled persons?	0	1	2	3	4	5
(c)	Are the viewing areas good for photography?	0	1	2	3	4	5
8.	Appearance of the Animals	0	1	2	3	4	5
(a)	Do the animals look healthy?	0	1	2	3	4	5
(b)	Do the animals appear content and at ease (no signs of distress or unusual behaviour)?	0	1	2	3	4	5
9.	Information and Education	0	1	2	3	4	5
(a)	Is useful information available at the entrance (e.g. map, list of feeding times)?	0	1	2	3	4	5
(b)	Are there any information/education points in the zoo?	0	1	2	3	4	5
(c)	Does the zoo have special education sessions/days?	0	1	2	3	4	5
(d)	Do the enclosures have an information sign about the animal?	0	1	2	3	4	5
(e)	Are the information signs detailed and informative?	0	1	2	3	4	5
(f)	Are the information signs available in multiple languages (including English)?	0	1	2	3	4	5
10.	Website	0	1	2	3	4	5
(a)	How up-to-date and informative is the website?	0	1	2	3	4	5
11.	Conservation	0	1	2	3	4	5
(a)	How well does the zoo advertise it's conservation projects?	0	1	2	3	4	5
(b)	Does the zoo inspire you to get involved in conservation?	0	1	2	3	4	5
(c)	Do you have the opportunity to get involved with the zoo's conservation work?	0	1	2	3	4	5
12.	Comments/remarks for any items not covered above and suggestions for improvements						

Thank you for taking the time to complete this questionnaire;
please submit your scores online at www.zoocrew.eu

